



Sponsorship Registration Form

The Dallas Branch of the International Dyslexia Association is pleased to invite you to the 2020 **Spark the Change** conference. Our well-respected expert speakers will attract over 300 specialists, professionals and parents who will learn the latest in dyslexia, literacy techniques, strategies, research, and resources. Fifty percent of all sponsorships are dedicated to the scholarship fund. *Which level will you choose to ensure that every child can read?*

Levels of Sponsorship

LEVEL	Conference Signage & ad projected during conference	Back Page Program Ad	5-Minute Presentation to the audience	Lunch Sponsor	Breakfast Sponsor	All Day Beverage Station Sponsor	Full Page Ad	Half Page Ad	Quarter Page Ad	Premium Exhibitor Table (able to sell goods*)	Logo Listed on Web Site	Tickets to the event*
Diamond \$5000 (only 1 available)	X	X	X	X			X			X	X	4
Platinum \$3,000	X					X	X	X		X	X	4
Gold \$2,000					X		X			X	X	2
Silver \$1,000								X			X	2
Bronze \$500									X		X	1

*Conference event tickets will allow you to attend keynote speakers, breakout sessions and meals.

NOTE: If you are unable to be a sponsor this year, but you would still like to advertise in the program or provide a donation item to be used for attendee prizes, please email adim.dal@dyslexiaida.org

DEADLINES: Program Advertisement submission and/or Sponsorship submission is due by **December 6, 2019**, at 5:00 p.m. Please contact us about the requirements for print ads & online graphic details.

We look forward to hearing which benefits you value the most. Custom sponsorship opportunities do exist. If interested, please contact us at 972-233-9107 x222 or admin.dal@dyslexiaida.org.

Sponsor Name: (as it will appear on printed materials)

Level of Sponsorship: (Circle one)

Diamond \$5000	Platinum \$3000	Gold \$2000
Silver \$1000	Bronze \$500	Ad only/No table (contact for pricing)

** Will you need an electrical outlet for your exhibit space? YES NO



Sponsor Address: _____

City _____ State _____ Zip Code _____

Contact information:

Name: _____ Phone number: _____

Email: _____

Names and email addresses of individuals attending the Be the Spark sessions. PLEASE PRINT

Name: _____ Email Address: _____

Name: _____ Email Address: _____

Name: _____ Email Address: _____

Name: _____ Email Address: _____

Credit Card Payment: Credit Card # _____

Expiration (mm/yy): _____ Security Code: _____ Name: _____

Check (payable to Dallas IDA) Check is included the paperwork

If you are paying by credit, please help to ensure that 100% of your donation goes to Dallas IDA by authorizing a 3% surcharge to cover credit card transaction fees.

Yes, I authorize a 3% surcharge.

No, I do not wish to pay a 3% surcharge.

Please mail this form to or complete the Google Form linked on the email by December 6, 2019:

Mail to: Dallas Branch International Dyslexia Association,
Attn: Courtney Clemmons,
14070 Proton Rd, Suite 100, Dallas, TX 75244

Or send via email to: admin.dal@dyslexiaidal.com

Dallas IDA sincerely thanks you for your support!

To learn more about the Dallas IDA and our mission visit dal.dyslexiaida.org

