



INTERNATIONAL DYSLEXIA ASSOCIATION, INC.

**INTERNATIONAL YOUTH AND YOUNG
ADULT ADVOCATE PROGRAM**





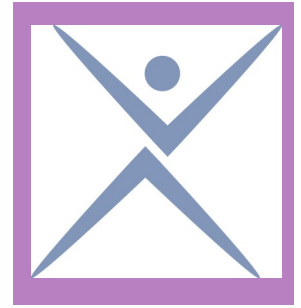
CONTENTS

About Us	3
Welcome	4
Job Description	5
Policies	6
Thank You	7





...Until Everyone Can Read



ABOUT US

The International Dyslexia Association (IDA) is creating a future for all individuals who struggle with dyslexia and other related reading differences to have richer, more robust lives by providing access to the tools and resources they need until everyone can read. For 70 years, IDA has been the authoritative voice of current and reliable research and information to educate families and professionals about dyslexia and to inform the practice and policy changes needed to deliver effective instruction to all students. IDA's global network of home office, 43 branches in the United States and Canada, and 26 Global Partners provide educator training, publications information, and support to struggling readers around the world. IDA's annual conference attracts thousands of researchers, clinicians, parents, teachers, psychologists, educational therapists, and people with dyslexia. IDA is creating a future for every individual who struggles with dyslexia and other reading differences – because reading changes lives.



...Until Everyone Can Read



Welcome!

Thank you for your interest in joining the International Youth and Young Adult Advocate Program (YAP) for the International Dyslexia Association (IDA). You are about to join a diverse group of leaders, Champions, and professionals who believe in promoting awareness, education, research, and programs for the many individuals and families affected by dyslexia throughout the world.

IDA's YAP participants are a network of role models whose sole responsibility is to Champion and support the efforts of IDA's mission through international communication. By serving as an International YAP participant you are showing the world your commitment to the advancement of dyslexia research and the many programs that IDA offers.

Will you join us in creating a future for all individuals who struggle with dyslexia and other related reading differences so that they may have richer, more robust lives and the access to tools and resources they need?

The first step is to complete and/or submit the following:

- **International YAP Bio Form**
- **Policies and Expectations Agreement**
- **Pledge to Serve Form**
- **Headshot Photo (high resolution and in color)**

Please fax, email or mail the completed forms (also available online) to IDA's home office:

International Dyslexia Association, Inc.
40 York Rd., 4th fl.
Baltimore, MD 21204

Fax: (410) 321-5069
Email: sross@dyslexiaIDA.org

Job Description

The mission of the International Dyslexia Association (IDA) is *"to create a future for all individuals who struggle with dyslexia and other related reading differences so that they may have richer, more robust lives and access to the tools and resources they need."*

The goal of IDA's International Youth and Young Adult Advocate Program is to galvanize a consortium of young community champions to provide a public voice for dyslexia through IDA. Our International Youth and Young Adult Advocates help the organization gain visibility for the cause and raise international awareness.

Duties and Responsibilities

Responsibilities that fall to an individual serving as an International Youth and Young Adult Advocate may include but are not limited to speaking at press conferences; appearing for media interviews; serving as guest speakers, panelists, performers, and masters of ceremony; and corresponding with international community and corporate partners on behalf of an organization.

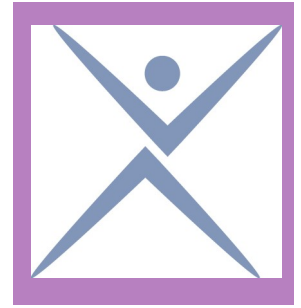
Other Duties

- Serves on the IDA speakers bureau
- Attends international trainings, workshops, and conventions (when available)
- Contributes to awareness of IDA events and campaigns both in the United States and around the world
- Provides insight on issues and topics related to the youth and young adult target market
- Encourages the community and families of individuals with dyslexia to join the cause
- Forms partnerships and collaborates with IDA on select events that will bring notoriety to both IDA and the Advocate

Minimum Qualifications to Perform the Duties of the Position

- Must be between 15—21
- Personal Commitment to dyslexia
- Demonstrated Leadership skills
- Ability to work with IDA leadership, board committees and branches to further the mission and cause
- Strong communication skills, including public speaking and organizational skills
- Energy and creativity in promoting dyslexia awareness events

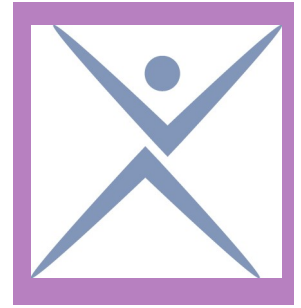
If you are interested in becoming an International Youth and Young Advocate for IDA, please complete and return our International Youth and Young Adult Advocate application or contact the IDA home office at (410) 296-0232 for more information.



Policies

Policies

- i. The IDA International YAP Champion Application Committee meets bi-annually on a date determined by the IDA Board of Directors Executive Committee. All applicants will be notified in writing of committee decisions within 60 days or less of the completed application process. IDA staff processes applications based on the Committee's recommendations.
- ii. Any applicant chosen as an IDA International YAP Champion will be asked to sign an official agreement and must agree to a brief IDA orientation to insure proper representation of the organization and its mission.
- iii. No applicant shall be accepted as an International YAP Champion if their primary or significant associate sponsor represents a product deemed inappropriate for the IDA audience by the Application Committee. IDA International YAP Champions who change or retain sponsors that represent a product deemed inappropriate will be asked to voluntarily suspend their status as International YAP Champion until such time as a new contract that does not conflict with this policy is ratified. Should the International YAP Champion choose not to voluntarily suspend their status, IDA will place them on temporary suspension pending review by the Application Committee.
- iv. All decisions related to being an International YAP Champion are made by the Application Committee.
- v. International YAP Champions are not authorized to represent IDA as an employee or officer or bind the organization to any contract or obligation for any purpose without specific written permission granted by IDA Chair and Board of Directors. IDA will take whatever action necessary to prevent/stop violations of this rule.
- vi. The International YAP Champion agreement shall start and end on the effective dates assigned by the Application Committee (upon International YAP Champion approval). IDA may terminate this Agreement at any time if the IDA International YAP Champion: (i) engages in any conduct which IDA finds to be detrimental to IDA's reputation or (ii) breaches the signed contract agreement.
- vii. When the agreement ends, IDA International YAP Champion may not use Marks, materials, or any such property of IDA and agrees to remove or destroy said property for all materials not authorized by IDA.



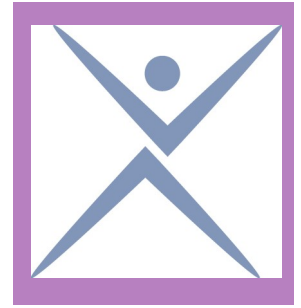
Policies cont...

Trademark License Usage

- i. IDA may choose to grant approved International YAP Champions non-exclusive permission to use the trademarks of the organization. This permission will be limited to use by International YAP Champion who may not allow others to use the Marks.
- ii. Federal law requires that IDA maintain control over the use of the Marks. To that end, any usage of such trademark by International YAP Champion must be approved in writing before usage.
- iii. IDA International YAP Champions agree that IDA owns the Marks exclusively. The International YAP Champion will not, at any time during or after the term of the Agreement, contest, directly or indirectly, the validity of, or IDA exclusive title to the Marks. The International YAP Champion acknowledges that his/her use of the Marks inures to the benefit of IDA and that he/she will not acquire any rights in the Marks.

Expectations

- i. The International YAP Champion must agree to maintain moral and ethical conduct and represent IDA positively within the duration of the agreement.
- ii. The International YAP Champion may be required to authorize and grant IDA the right, license, and interest to use the International YAP Champion's endorsement for marketing, promotion, advertising and sale of the Product in the Contract Territory.
- iii. The International YAP Champion also agrees to complete IDA Orientation and any continuing education that may assist in effectively representing the organization's mission.
- iv. In addition to endorsing IDA, the International YAP Champion will assist in awareness to further the mission of the organization's national and international programs and efforts.
- v. The International YAP Champion acknowledges that it is the expectation of IDA that his or her service is voluntary.



Thank you for your interest in becoming an IDA International YAP Champion! We look forward to viewing your application and hope to work with you. IDA will notify you once your application is reviewed, processed, and approved.

Again, thank you for your willingness to Champion for this important cause.

