



# LITERACY LEADS THE WAY

Dallas IDA Regional Conference | February 4, 2022

## Sponsorship Registration Form

The Dallas Branch of the International Dyslexia Association is pleased to invite you to partner with us on the 2022 Literacy Leads the Way conference. Our annual conference has become a well-known and much anticipated learning opportunity for regional educators and parents. Our well-respected, expert speakers attract over 300 attendees who learn the latest in dyslexia, literacy techniques, research, and resources. We are excited to return to our traditional, in-person format while continuing to offer a virtual option to ensure we meet the needs of all our attendees. **The greatest gift of sponsorship is that fifty percent of all sponsorships are dedicated to the scholarship fund. Which level will you choose to ensure that every child can read?**

## Levels of Sponsorship

LEVEL	5-Minute Presentation to the audience	Premium Exhibitor Table	Inside Back Page Program Ad	Full Page Program Ad	1/2 Page Program Ad	1/4 Page Program Ad	Ad in Spring DBIDA Asset Newsletter	Ad in Fall DBIDA Asset Newsletter	Clickable Logo Listed on Web Site	Tickets to the event*
<b>Diamond</b> \$5,000 (only 1)	X	X	X	X			X	X	X	4
<b>Platinum</b> \$3,000				X			X	X	X	2
<b>Gold</b> \$2,000				X			X		X	2
<b>Silver</b> \$1,000					X				X	1
<b>Bronze</b> \$500						X			X	1

	Conference Signage	2 Premium Exhibitor Tables	Ad Projected during breaks	Full Page Program Ad	½ Page Program Ad	1/4 Page Program Ad	Ad in Spring DBIDA Asset Newsletter	Ad in Fall DBIDA Asset Newsletter	Clickable Logo Listed on Web Site	Tickets to the event*
<b>Lunch</b> \$10,000	X	X	X	X			X	X	X	4
<b>Breakfast</b> \$3,100			X	X			X	X	X	
<b>Afternoon Snack</b> \$2,100			X		X		X		X	
<b>Parking</b> \$1,500	X		X			X	X		X	

\*Event tickets include attendance to all sessions and applicable CEUs. Unused tickets may be donated to conference scholarships for educators and parents.

**NOTE:** If you are unable to be a sponsor but you would still like to advertise, provide an item to be used for attendee prizes, or purchase an exhibitor table, please email [admin.dal@dyslexiaida.org](mailto:admin.dal@dyslexiaida.org).

**DEADLINES:** Submissions are due by December 20, 2021, at 5:00 p.m.

We look forward to hearing which benefits you value the most. Custom sponsorship opportunities do exist. If interested, please contact us at 972-233-9107 x222 or [admin.dal@dyslexiaida.org](mailto:admin.dal@dyslexiaida.org).

**Dallas IDA sincerely thanks you for your support!**  
Complete your sponsorship form online at xxxxxxxx

