

Join us for an exciting day  
of exploring topics related to dyslexia!

**FEATURING**  
KEYNOTE SPEAKER

**TRACY WEEDEN, MEd, EdD**

*Establishing a New Social Contract - Family Engagement  
as an Essential Element for Sustainable and Equitable Literacy Transformation*

WITH GUEST SPEAKERS

**REBECCA SCHWARZLOSE, PhD**

*Brain Maps: What They Are  
and How We Use Them*

**THEA WOODRUFF, PhD**

*Using Data for Instructional Decision  
Making: Moving from District Level  
to Individual Student Analysis*

**STEPHANIE AL OTAIBA, PhD**

*Supporting Early Reading and Resilience:  
Combining Reading and Social and  
Emotional Learning Interventions*

International Dyslexia Association®  
**DALLAS BRANCH**  
14070 Proton Road, Suite 100  
Dallas, TX 75244



International Dyslexia Association®  
**DALLAS BRANCH**



**LITERACY LEADS  
THE WAY**

2022 Regional Conference

▶ **FEBRUARY 4, 2022**

# CONFERENCE REGISTRATION FORM

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

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SCHOOL DISTRICT \_\_\_\_\_

**REGISTER ONLINE AT**  
[dal.dyslexiaida.org/conf2022](http://dal.dyslexiaida.org/conf2022)\*

\*Registrants paying with a purchase order can NOT register online. For registrations paid with a purchase order, please return this registration form along with the purchase order via email (admin@idallas.org) or fax (972.490.4219).

Please choose a registration option below:

## IN-PERSON ATTENDANCE

Includes access to the on-demand conference for 90 days (February 7 - May 8)

**\$170** | Early Member Registration  
(before 12.15.21)

**\$190** | Early Non-Member Registration  
(before 12.15.21)

**\$220** | Member Registration  
(after 12.15.21)

**\$240** | Non-Member Registration  
(after 12.15.21)

## ON-DEMAND ATTENDANCE (available February 7 - May 8)

**\$105** | Early Member Registration  
(before 12.15.21)

**\$125** | Early Non-Member Registration  
(before 12.15.21)

**\$120** | Member Registration  
(after 12.15.21)

**\$140** | Non-Member Registration  
(after 12.15.21)

Join the IDA for as little as \$50 to register for the conference at the discounted member rate. For membership details visit [dal.dyslexiaida.org](http://dal.dyslexiaida.org).

## SCHOLARSHIP FUND

The Dallas IDA Scholarship Fund provides financial need-based scholarships for students with dyslexia to be used towards Educational /Academic Therapy. Would you like to add a donation amount?

\$5.00 donation

\$25.00 donation

\$ \_\_\_\_\_

SUBTOTAL .....\$ \_\_\_\_\_

PURCHASE ORDER? (\$10 per PO) .....\$ \_\_\_\_\_

NOTE: All purchase orders must be emailed, faxed or mailed to be processed.

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I'D LIKE TO PAY BY  Credit Card  Check  Purchase Order

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PRINTED NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

## SCHEDULE

**7:30 – 8:00**

Check-in & Breakfast

**8:00 – 8:15**

Welcome & Introduction

**8:15 – 11:15**

Keynote Speaker

**▶ TRACY WEEDEN**

*Establishing a New Social Contract -  
Family Engagement as an Essential Element for  
Sustainable and Equitable Literacy Transformation*

**11:15 – 11:30**

Break

**11:30 – 12:30**

Lunch & Awards

**12:30 – 1:30**

**▶ REBECCA SCHWARZLOSE**

*Brain Maps: What They Are and How We Use Them*

**1:30 – 1:45**

Break

**1:45 – 2:45**

**▶ THEA WOODRUFF**

*Using Data for Instructional Decision  
Making: Moving from District Level  
to Individual Student Analysis*

**2:45 – 3:00**

Break

**3:00 – 4:00**

**▶ STEPHANIE AL OTAIBA**

*Supporting Early Reading and Resilience:  
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Please make checks payable to Dallas IDA and return this form by mail to 14070 Proton Road, Suite 100, Dallas, TX 75244. To fax this form with your credit card information, please send to 972.490.4219